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For immediate release.

Insurix, Inc. announced today that it has reached an agreement with Aetna to expand the availability of Aetna Group Health and Ancillary products on the BenefitCentral insurance exchange. The BenefitCentral platform offers carriers access to thousands of brokers who quote millions of dollars of premium each month. “Aetna’s expanded use of the BenefitCentral platform highlights the importance of electronic exchanges in the insurance distribution channel” noted Patrick Downend, Insurix President. The BenefitCentral platform puts more information and analytical tools at the purchasing level to best illustrate a carriers’ value proposition across a wide range of purchasing factors. Electronic distribution channels save time and reduce costs associated with the sale and administration of benefits products allowing carriers and distribution partners to focus more energies on the end customer.

About Insurix

Insurix is a leading software and technology services company helping clients throughout the United States achieve their business objectives through internet based technologies. Insurix delivers a broad portfolio of information technology and business process outsourcing services to clients in the Insurance and Financial industries. Our portfolio is built around innovative offerings in software, business process outsourcing, applications development and outsourcing. A powerful mix of deep industry knowledge and leading technology expertise creates value and allows clients to respond quickly to changing market dynamics and increase their competitiveness.

About Aetna.

Aetna is one of the nation’s leading diversified health care benefits companies, serving approximately 36.1 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional and consumer-directed health insurance products and related services, including medical, pharmacy, dental, behavioral health, group life and disability plans, and medical management capabilities and health care management services for Medicaid plans. Our customers include employer groups, individuals, college students, part-time and hourly workers, health plans, governmental units, government-sponsored plans, labor groups and expatriates. For more information, see www.aetna.com.